



Dear Vendor,

SAVE THE DATE!

The Big Bass Splash is Celebrating 40 Years of fishing tournament History, April 19-20-21, 2024, at Lake Sam Rayburn, Texas and we would love to have you here with us and be a part of the action!

To kick off the event, Sealy Outdoors is hosting LAKE JAM 2024, a 5-day Outdoor Festival that begins on Wednesday, April 17th and concludes on Sunday, April 21st. The festival is open to the public and includes Free Admission.

Each 5th year of the Big Bass Splash marks a special milestone for the tournament, and we pull out all the stops to ensure our anticipated attendance of 6,000 contestants and 10,000+ fans of tournament fishing enjoy five days of family fun have an experience they will want to repeat year after year.

Lake Jam 2024 will feature a boat & tackle trade show, boat displays, educational seminars on the Bass Tank, latest technologies, fishing and boating gear, products, services, accessories, and apparel. The festival will also include vendors selling handmade items, arts, crafts, specialty boutiques, exhibits, demonstrations, food, drinks, live entertainment and much more.

Brookeland Project Graduation will be joining Sealy Outdoors this year and will oversee the production and management of our festival. Proceeds from the festival will benefit Brookeland Project Graduation and directly support the Senior Class of 2024.

If you would like to participate, please return a fully completed application, a current certificate of insurance, and at minimum, a deposit equal to 50% of the appropriate vendor fee. Vendor fee balance is due no later than April 8, 2024. Please thoroughly read the enclosed vendor information, event rules and regulations.

Please mail your application and payment to Sealy Outdoors, PO Drawer 5431, Sam Rayburn, TX 75951. If paying by credit or with debit card, you may also phone call in your payment by calling our office at 409-698-2591.

If you have any questions about the event, the enclosed paperwork, please contact Nicole Bennett at 409-698-2591 or by email at Nicole.sealy@sealyoutdoors.com or email Rebecca Fountain at fishcastssoutheast@gmail.com.

Sincerely,

Nicole Bennett

Nicole Bennett
Marketing & Tournament Coordinator



Big Bass Splash 40th Anniversary

Lake Sam Rayburn, TX – April 19-20-21, 2024

Festival Vendor Application

Name of Business: _____ Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____ Fax: _____

Email Address: _____ Website: _____

Vendor Booth Dimensions & Rate

- | | | |
|--|--|--------------------------|
| <input type="checkbox"/> 10 x 10 - \$500 | <input type="checkbox"/> 10 x 20 - \$750 | Wednesday-Sunday Rental |
| <input type="checkbox"/> 10 x 10 - \$250 | <input type="checkbox"/> 10 x 20 - \$375 | Saturday & Sunday Rental |
| <input type="checkbox"/> Concession - \$1500 | | |

Please give a detailed description of your products/services and attach photo of your booth/trailer and products application. _____

Do You Require Electricity? ☐ Yes ☐ No

Electrical spaces are limited and reserved on a first come first served basis. If you require electricity, please specify the services and amp information:

Service Requested: \$100 ☐ 100v ☐ 220v Amperage Needed: ☐ 15 Amp ☐ 30 Amp ☐ 50 Amp

Waiver: It is understood that this is an application for space only and is subject to approval by Sealy Outdoors, Inc. and Brookeland Project Graduation. Upon receipt of completed application with full payment and a certificate of insurance, space assignment will be confirmed. Installation of vendors will not be permitted until all space fees have been paid in full. Sealy Outdoors and Brookeland Project Graduation reserves the right to refuse any vendor application. Should this occur the fee will be refunded. The vendor shall defend, save and hold harmless Sealy Outdoors, Inc., their respective officers, agents, board members, staff, volunteers, sponsors, Brookeland Project Graduation and assigns from any claims, damages, losses, liability or expense which may arise and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury whatsoever or not specifically described herein, whether past, present or future. Sealy Outdoors, Inc. or any sponsoring agent does not insure booths. Vendors must make provisions for safeguarding their goods. Vendors must have replacement cost insurance for all personal property. Vendor assumes full liability for protecting, care and maintenance of vendor's property. I acknowledge that I have read all of the information, rules and regulations and agree to be bound by this contract. I warrant that Sealy Outdoors, Inc. and Brookeland Project Graduation shall have the exclusive right to interpret the show terms and rules and its decision regarding such shall be final to bound by this contract.

Vendor Printed Name _____

Vendor Signature _____

Date _____

Return Completed Application:

Sealy Outdoors, Inc.
Attn: Nicole Bennett
P.O. Drawer 5431
Sam Rayburn, TX 75951

Payment:

- ☐ Check
☐ MasterCard
☐ Visa
☐ American Express
☐ Discover

CC# _____

Expiration Date: _____ V-Code: _____

Name on Card: _____

Billing Address: _____

FOR OFFICIAL USE ONLY

Accepted: ☐ Yes ☐ No Booth # _____

Date Insur. Rcvd: _____ Electric: _____

Confirmation Packet Date Sent: _____

Date Received: _____

Total Amount: _____

Amount Rcvd: _____ CK# _____

Balance Rcvd: _____ CK# _____

Notes: _____



Big Bass Splash 40th Anniversary

Lake Sam Rayburn, TX- April 19-20-21, 2024

Festival Vendor Application Guidelines

Please Read Carefully!

Description of Event:

- Big Bass Splash Fishing Tournament & Outdoor Festival on Lake Sam Rayburn
- Umphrey Family Pavilion, 5438 Sam Rayburn Parkway, Brookeland, TX 75931
- Festival Hours:
 - Wednesday 12 Noon-6pm
 - Thursday 10am-8pm
 - Friday, Saturday, and Sunday 8am-4pm
- Tournament Schedule: Friday, April 19, 2024, through Sunday, April 21, 2024
- Free Public Admission to Festival

Booths:

- Wednesday-Sunday Rental Fees:
 - Standard 10x10 without electricity \$500; 10x10 w/electricity \$600
 - Standard 10x20 without electricity \$750; 10x20 w/electricity \$850
- Saturday and Sunday Rental Fees:
 - Standard 10x10 without electricity \$250; 10x10 w/electricity \$350
 - Standard 10x20 without electricity \$375; 10x20 without electricity \$475
- Booth spaces with electricity are limited and available on a first come, first served basis. Vendors must specify 110 or 220 service and amperage. Vendors must provide their own heavy-duty extension cord. The minimum length of the extension cord must be 100'.
- Potable water is not available at the event site. Vendors are responsible for making their own arrangements for their water needs, i.e. water hoses, etc.
- Vendor location requests are considered on a first come, first served basis, and honored when possible.
- Vendors must provide their own equipment, e.g. tents, tables, chairs, etc.
- Event takes place regardless of weather conditions. Be prepared for wind, rain, heat or cold.
- Please provide a detailed description of your products and include photos of the booth and products if possible.
- Vendors are required to provide proof of liability insurance. Please read, sign the attached waiver, and attach a copy of your insurance when submitting application.
- Vendor fees are non-refundable and non-transferable once a vendor application is accepted.
- Vendor booths will be assigned based on category and content when a completed application, full payment and a current certificate of insurance are received and accepted.
- Vendors cannot assign, transfer, or sublet their booth space to another party. **No Exceptions!**

- Each applicant will receive a confirmation letter upon receipt of their application with a map and directions prior to the event.
- Vendor must provide a deposit equal to 50% of vendor fee when submitting an application.
- Vendor fee balance is due April 8, 2024. Vendor booth space is subject to forfeit if balance is not received by April 8, 2024.
- Applicants who are not accepted will have their deposits refunded.

Move In, Set Up and Move Out:

- Vendors must check-in between the hours of 9 am to 3 pm on Tuesday, April 16, 2024.
- Vendor set up must be completed and vehicles removed from area by 4 pm Tuesday, April 16, 2024. ***NO EXCEPTIONS!***
- Vendor vehicles are not allowed in the festival area after 4pm Tuesday, April 16 unless vendor is granted permission by a Sealy Outdoors or Brookeland Project Graduation official.
- Vendor set up for Saturday and Sunday booths must set up between the hours of 4 pm to 6 pm on Friday, April 19, 2024.
- Due to safety issues, vendors who arrive after their designated days or times may forfeit pre-assigned booth location and be assigned an alternate location.
- Vendors who do not act in accordance with these event requirements will be subject to forfeiture their booth space and their vendor rights provided herein, shall be immediately terminated, and all fees paid by vendor shall be retained by Sealy Outdoors, Inc. and Brookeland Project Graduation as liquidated damages. Sealy Outdoors, Inc. or Brookeland Project Graduation will retain the right to resell or reuse the space.
- Sealy Outdoors, Inc. and Brookeland Project Graduation do not provide parking for vendors, and vehicles are not allowed in the festival area.
- Vendors are not allowed to tear down, pack up, and move out of their booth space until 5 pm Sunday, April 21, 2024, or until the Final Awards Ceremony has concluded and crowd has dispersed. Vehicles will not be allowed to enter the area until approved to do so by a Sealy Outdoors, Inc. or Brookeland Project Graduation official.
- Vendors are responsible for leaving their booth space clean. All debris, boxes and trash must be removed by the vendor.

Insurance and Indemnity:

- Vendors are required to carry a general liability insurance policy covering their exhibit(s), goods, and sale material, prior to, during, and after the event, as well as, covering its own conduct and that of its employees, agents, and independent contractors.
- Proof of General Liability Insurance must be provided by each vendor and must include bodily injury, property damage, and personal injury in the amount of not less than \$1,000,000.00 (one million dollars), naming Sealy Outdoors, Inc., its sponsors, employees, and volunteers, and Brookeland Project Graduation as additionally insured. Vendors will not be allowed to enter the festival area without prior submission of proof of insurance.
- Vendors shall indemnify and hold harmless Sealy Outdoors, Inc., Brookeland Project Graduation, their sponsors, agents, employees, and volunteers from and against all claims, damages, losses and expenses, including but not limited to attorney's fees arising out of, resulting from, or any way associated with or contributed to, by any claimed act,

omission, negligence, fault, violation of law, regulation or rule by vendor, any of its employees, agents, or others employed directly or indirectly by vendor, volunteers, or other persons in or about the vendor's booth or bulk area.

Licenses/Permits:

- Vendors must have appropriate permits, certificates, and licenses where applicable, including but not limited to Health Department Inspections, Health Permits and Resale Certificates. Vendors must display Health Department certifications in a visible location within their booth and are subject to Health Department inspection during the event.
- Food Vendors must attach a menu with prices to their application and will only be allowed to sell the items on that menu approved by Sealy Outdoors, Inc. Menu prices MUST be posted and visible to the public during the event.
- Vendors are responsible for collecting and reporting any applicable local, state, and federal taxes.

Staffing of Booths:

- Vendor shall staff its booth during all hours of the festival. Booth shall not be left unattended until after the publicized closing hour.
- The Big Bass Splash is a family-oriented event, and our image is important to us. You are responsible for the conduct of your employees, and all vendors must conduct themselves in a courteous and polite manner.

Cleanliness, Courtesy, Safety and Security:

- Vendors and concessionaires are responsible for their booth area at all times during the event. Please maintain a clean and safe area for both your staff and the public.
- Without the express written consent of Sealy Outdoors, Inc. and Brookeland Project Graduation, the use of microphones, speakers, or any other sound-amplifying device by a vendor during the event is prohibited.
- Without the express written consent of Sealy Outdoors, Inc. and Brookeland Project Graduation, vendors, concessionaires, or the public are not allowed to enter the event site with pets, live animals, or mammals. Approved service animals are allowed.
- Vendors are solely responsible for complying with all safety, health, and fire code requirements. You must have a working fire extinguisher with current inspection sticker at your location if you are dealing with any electronics, cooking, or grilling equipment.
- The festival will provide security beginning Wednesday evening and continuing overnight, on Thursday, Friday, and Saturday. While such security is provided, Sealy Outdoors, Inc. and Brookeland Project Graduation shall not be responsible for any stolen, lost, or damage, loss, theft, fire, flood, vandalism, accidents, or any other events to items of equipment or personal belongings. The vendor shall be solely responsible for the protection and safeguarding of valuables and releases Sealy Outdoors, Inc. and Brookeland Project Graduation from any losses or damage to vendors property.
- As a vendor, you are solely responsible for protecting your equipment and belongings. Sealy Outdoors, Inc. and Brookeland Project Graduation shall be released from any and all claims for damage to vendor's goods, business, and reputation, which may arise as a consequence of the show, the vendor's use of the space or any prior event relating to the show.

Exclusions from Sales and Contests:

- Vendors are prohibited from selling or giving away any alcoholic beverages, food, or drink items. Only those items, which have been accepted on the Vendor Application, will be allowed for sale during the event.
- Vendors desiring to conduct drawings for prizes or giveaways must have written approval by Sealy Outdoors, Inc. and Brookeland Project Graduation in advance. All such drawings must be completed and announced prior to the close of the event with winners reported in writing to Sealy Outdoors, Inc. and Brookeland Project Graduation by 5pm on Sunday, April 21, 2024.

Assignment, Cancellation and Eviction:

- The Big Bass Splash is an outdoor event. Regardless of the weather, the event will take place. In the event of unforeseen circumstances, i.e. extreme or dangerous weather conditions, Sealy Outdoors, Inc. and Brookeland Project Graduation reserve the right to cancel, postpone or alter the event, and its rules.
- Failure of vendors and concessionaires to abide by these rules will result in eviction from the premises by Sealy Outdoors, Inc. and Brookeland Project Graduation.