



Big Bass Splash

Lake Fork, TX- September 17-20, 2026
Vendor Guidelines

Please Read Carefully!

Description of Event:

- Outdoor Festival at the Big Bass Splash on Lake Fork, TX (Lake Fork Marina)
- Thursday, September 17, 2026, through Sunday, September 20, 2026
- Festival Hours: Thursday: 10 am-8 pm; Friday/Saturday/Sunday: 8 am-4 pm
- Free Admission to the Public

Booths:

- Booth space fees:
 - Standard 10x10 without electricity \$250; 10 x 10 w/electricity \$375
 - Standard 10x20 without electricity \$500; 10x20 w/electricity \$575
- Booth spaces with electricity are limited and available on a first-come, first-served basis. Vendor must specify 110 or 220 service and amperage. Vendors must provide their own heavy-duty extension cord (100 ft minimum)
- All vendor location requests will be considered on a first-come, first-served basis and honored whenever possible.
- You must provide your own tents, tables, chairs, etc.
- This event occurs rain or shine! Be prepared for wind, rain, and/or heat/cold.
- Please provide a detailed description of your products and include photos of the booth and products if possible.
- All Vendors are required to provide proof of liability insurance. Please read, sign the attached waiver, and attach a copy of your insurance when submitting the application.
- Once the application has been accepted, all payments are non-refundable/non-transferable.
- Booths will be assigned based on category & content once a completed application, full payment, and a current certificate of insurance are received and accepted.
- Your space may not be assigned/transferred/sublet by the vendor to anyone. **No Exceptions!**
- Each applicant will receive a confirmation email upon receipt of their application before the event.
- 50% Deposit is required with the application. The deadline for the balance of the application fee is due September 11, 2026. If the balance is not paid in full by the deadline date, Vendor space is subject to forfeiture. Applicants who are not accepted will have their deposit refunded.

Move In, Set Up, and Move Out:

- Vendors must check in between the hours of 11 am- 3 pm on Wednesday, September 16, 2026.
- The vendor set up must be completed and vehicles removed from the area by 4 pm Wednesday, September 16, 2026. **NO EXCEPTIONS!**
- No vehicles will be allowed in the festival area after 4 pm on Wednesday, September 16, without permission from a Sealy Outdoors official.
- Due to safety issues, vendors who arrive after their designated days or times may forfeit their pre-assigned booth location and be assigned an alternate location.
- Vendors not set up by this agreement will be subject to forfeiture of booth space, and the vendors' rights provided herein shall be immediately terminated, and all payments made by the vendor shall

be retained by Sealy Outdoors, Inc. as liquidated damages. Sealy Outdoors, Inc. will retain the right to resell or reuse the space.

- Sealy Outdoors, Inc., does not provide parking for vendors, and vehicles are not allowed in the vendor area.
- Vendors are not allowed to tear down/move out until 5 pm Sunday, or after the Final Awards Ceremony has concluded and the crowd has dispersed. Vehicles will not be allowed to enter the area until cleared by Sealy Outdoors, Inc.
- Vendor is responsible for leaving the vendor area in the condition that it was originally received, i.e., removal of all debris such as boxes and trash, etc.

Insurance and Indemnity:

Vendors are required to carry a general liability insurance policy covering their own exhibit(s), goods, and sale material, before, during, and after the event, as well as covering their own conduct and that of their employees, agents, and independent contractors.

- Proof of General Liability Insurance must be provided by each vendor and must include bodily injury, property damage, and personal injury in the amount of not less than \$1,000,000.00 (one million dollars), naming Sealy Outdoors, Inc., its sponsors, employees, and volunteers as additionally insured. Vendors will not be allowed to enter the festival area without prior submission of proof of insurance.
- Vendors shall indemnify and hold harmless Sealy Outdoors, Inc., its sponsors, agents, employees, and volunteers from and against all claims, damages, losses and expenses, including but not limited to attorney's fees arising out of, resulting from, or any way associated with or contributed to, by any claimed act, omission, negligence, fault, violation of law, regulation or rule by vendor, any of its employees, agents, or others employed directly or indirectly by vendor, volunteers, or other persons in or about the vendor's booth.

Licenses/Permits:

- Vendors must have appropriate permits/certificates/licenses where applicable, including but not limited to Health Department Inspections/Health Permits and Resale Certificates. Vendors must display Health Department certifications in a visible location within their booth and are subject to Health Department inspection during the event.
- All vendors are responsible for collecting and reporting any applicable taxes (local, state, and federal).

Staffing of Booths:

- The vendor shall staff its booth during all hours of the festival. Booth shall not be left unattended until after the publicized closing hour.
- The Big Bass Splash is a family-oriented event, and our image is important to us. You are responsible for the conduct of your employees, and all vendors must conduct themselves courteously and politely.

Cleanliness, Courtesy, Safety, and Security:

- All vendors are responsible for their booth area at all times during the event. Please maintain a clean and safe area for both your staff and the public.
- The use of microphones, speakers, or any other sound-amplifying device is prohibited by the vendor during the Event without the express written consent of Sealy Outdoors, Inc.
- Pets/live animals are not allowed in the festival area by vendors or the general public, without the express written consent of Sealy Outdoors, Inc.

- Vendors are solely responsible for complying with all safety, health, and fire code requirements. You must have a working fire extinguisher with the current inspection sticker at your location if you are dealing with any electronics.
- Security will not be provided at this event. Sealy Outdoors, Inc. shall not be responsible for any stolen, lost, or damage, loss, theft, fire, flood, vandalism, accidents, or any other events to items of equipment or personal belongings. Vendor shall be solely responsible for the protection and safeguarding of valuables and release Sealy Outdoors, Inc. from any losses or damage to the vendor's property. Please handle your affairs as you deem appropriate with respect to protecting your equipment and belongings. Sealy Outdoors, Inc. shall be released from any and all claims for damage to vendors' goods, business, and reputation, which may arise as a consequence of the show, the vendors' use of the space, or any prior event relating to the show.

Exclusions from Sales and Contests:

- Vendors are prohibited from selling any alcoholic beverages, food, or drink items. Only those items that have been accepted on the Vendor Application will be allowed for sale during the event.
- Vendors desiring to conduct drawings for prizes or giveaways must have written approval from Sealy Outdoors, Inc. in advance. All such drawings must be completed and announced before the closing of the event, with winners reported in writing to Sealy Outdoors, Inc. by 5 pm on Sunday, September 20, 2026.

Assignment, Cancellation, and Eviction:

- This is an OUTDOOR EVENT and will commence regardless of the weather. In the event of unforeseen circumstances, Sealy Outdoors, Inc. reserves the right to cancel, postpone, or alter the event, and/or its rules.
- Failure of vendors to abide by these rules will result in eviction from the premises by Sealy Outdoors, Inc.